

COMMUNITY ART PROGRAM



Portland Street Art Alliance is a 501(c)3 non-profit organization founded in 2012. PSAA has managed over 125 commissioned and publicly funded art projects in Oregon and surrounding states. PSAA has proven experience executing a wide range of art projects including indoor and outdoor murals. We pride ourselves for our large network of diverse regional artists, both highly respected and emerging. PSAA can help enhance spaces and engage audiences with cutting-edge art projects specially designed to help manage problematic sites which are vacant, in transition, or in disrepair.

PSAA's Community Art Program is a unique place-based and site-specific program that facilitates community artwork on buildings. These spaces provide abundant opportunities to local and visiting artists wanting to practice their craft and share their unique creations with the public. For the larger community, this program offers the public with free art galleries that rotate, providing fresh and exciting new visuals in our built environment.

- This unique place-based program facilitates community artwork at properties that meet certain criteria.
- Property owners provide PSAA permission to actively curate art on designated spaces at their property. These walls must be outdoors and accessible for viewing to the public.
- PSAA secures a City of Portland mural permit for the property, managing all the needed steps and requirements.
- PSAA selects local and visiting artists to paint on a periodic and rotating basis. **No designs are provided ahead of time**, instead a written MOU agreement is in place which outlines general "content rules" for the site-specific artwork. Generally, there will be no content containing: violence, gruesome, nudity, political party references.
- PSAA provides insurance coverage for all mural work happening on-site.
- Many times, the artwork will be text-based, but sometimes it might also include graphics and character work. Artists are provided creative freedom - artists may choose their designs.
- Artists work on their own schedules, but if needed, painting windows are designated and/or property owners are notified when work is happening in case any coordination or tenant notifications are needed.
- To make this all happen, PSAA requests a tax-deductible donation be made to PSAA's community art program. This donation supports public art in the surrounding neighborhood and helps PSAA pay for mural permits, purchasing painting supplies, and supports the management of public art projects. Artists are provided stipends to cover some of their time and supplies.
- If the artwork is damaged, PSAA and local artists work to fix it, or rotate it out with a new piece of art as soon as possible.
- Property owners commit to providing timely maintenance to the surrounding spaces and blank walls.
- PSAA signs an MOU agreement with the property owner, outlining the ongoing management of the site's artwork. Normally, this is a 2- or 3-year agreement, unless the property is scheduled for redevelopment.



PAST CLIENTS

Killian Pacific: Taylor Electric Project and Washworld, Eastbank Development: Sunshine Dairy Project and Riverplace Athletic Club, Guerilla Development: Oregon Theater, Alexis Foods, Kalberer Co: Bread & Roses Project, Harsh Investments: Produce Row Mural, NAI Elliott: Farm Wall, North Rim: Expert Auto and Waterman Annex, Oak St Building, Mudshark Studios

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